

Brown-Lupton University Union (BLUU)

Student Utilization Survey - Fall 2008 Executive Summary

Survey conducted by the Office of Student Affairs Quality Enhancement at the request of the BLUU staff to identify student utilization patterns, barriers to use, and opportunities to increase student utilization.

Random sample

1,824 students

Completed survey

443 students

Response rate

24%

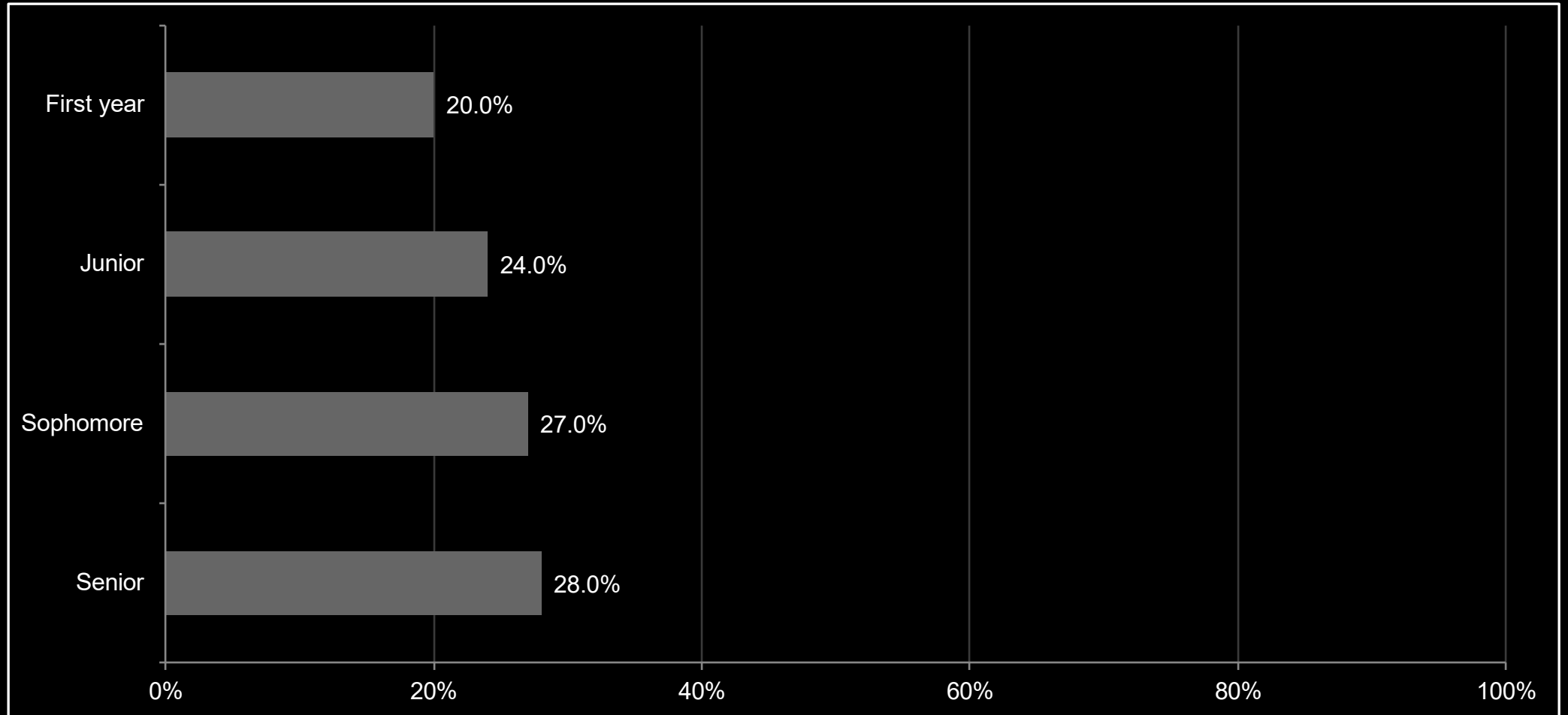
Population sampled

**Full-time
undergraduates**

All charts use the percentages reported in the Executive Summary. Grey bars show response percentages; white lines frame each answer chart.

Classification of respondents

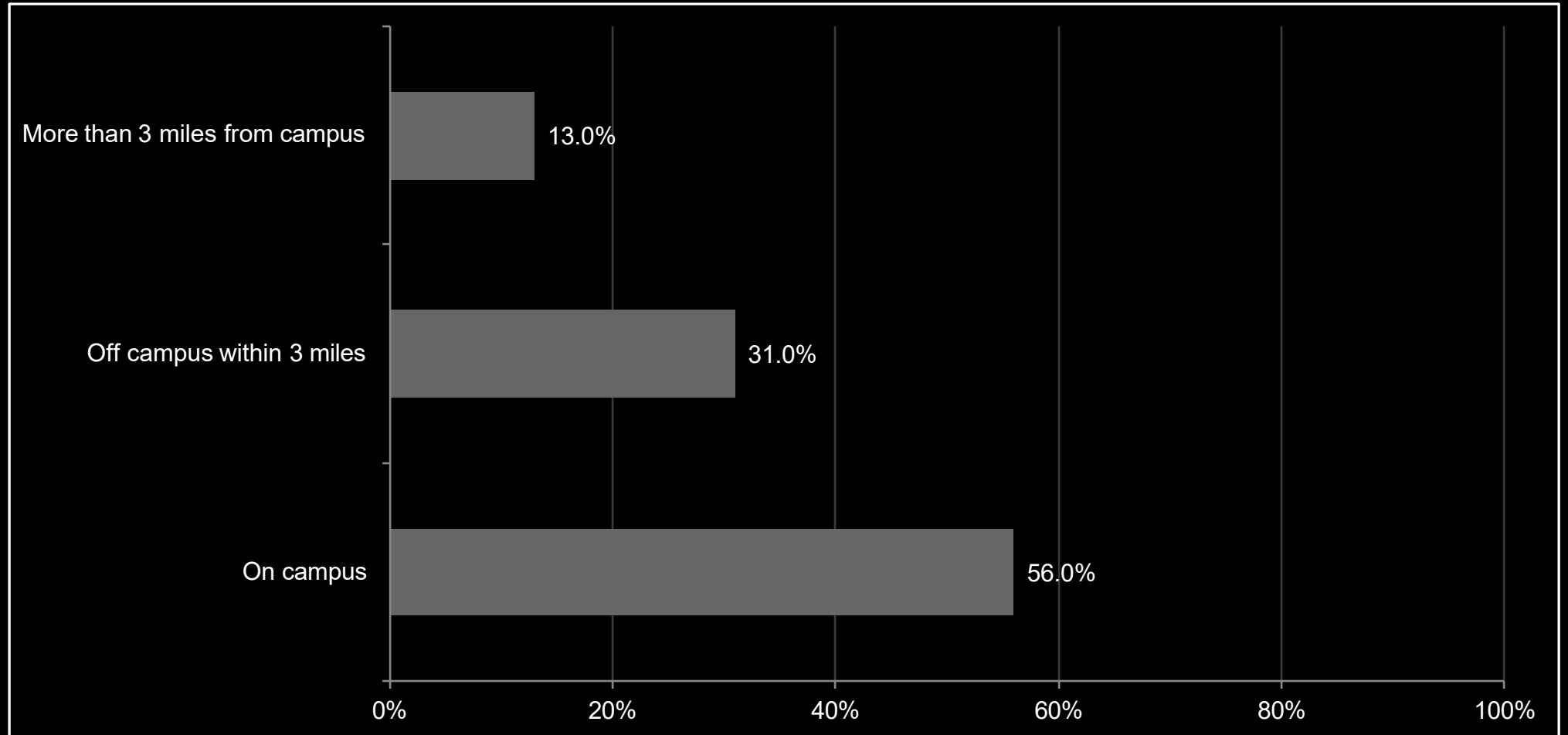
Percent of respondents by class standing



Chi-square analysis demonstrated no significant difference in class representation.

Residentiality

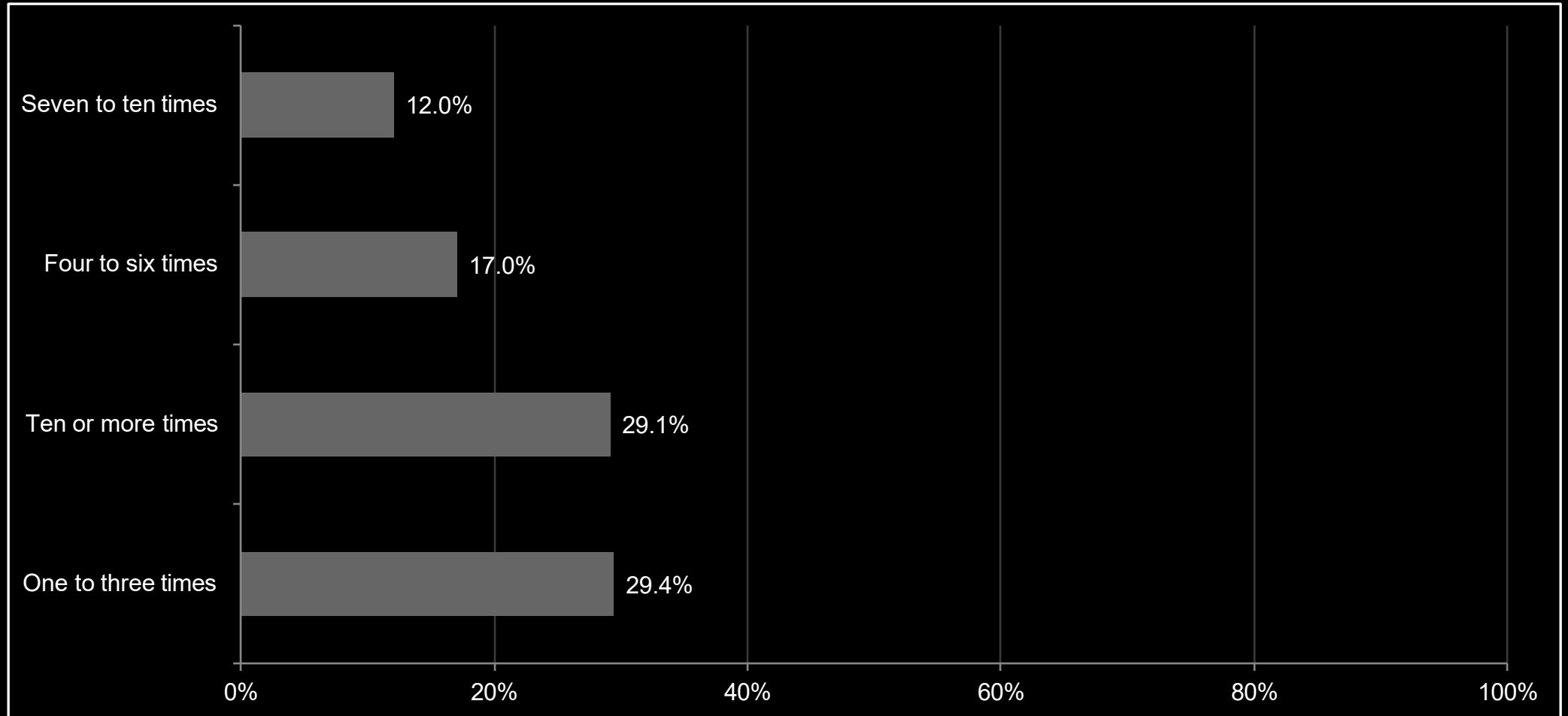
Where respondents reported living



Chi-square analysis demonstrated a significant difference among the three residentiality responses.

BLUU utilization frequency

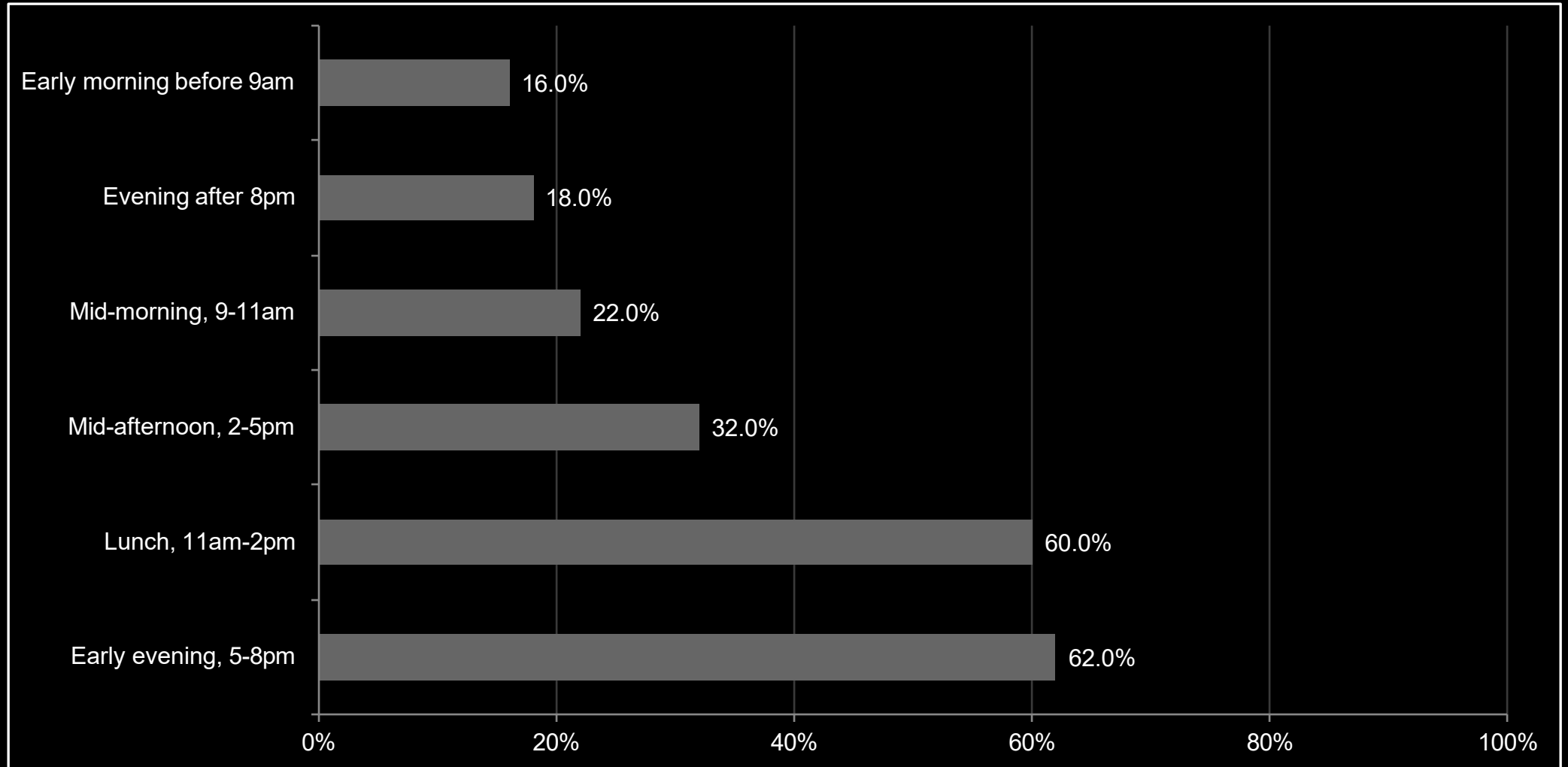
Frequency of BLUU visits during the fall semester; 87% visited at least once



The top two frequencies did not differ significantly from each other; a significant difference was noted between the top cluster and the remaining frequency selections.

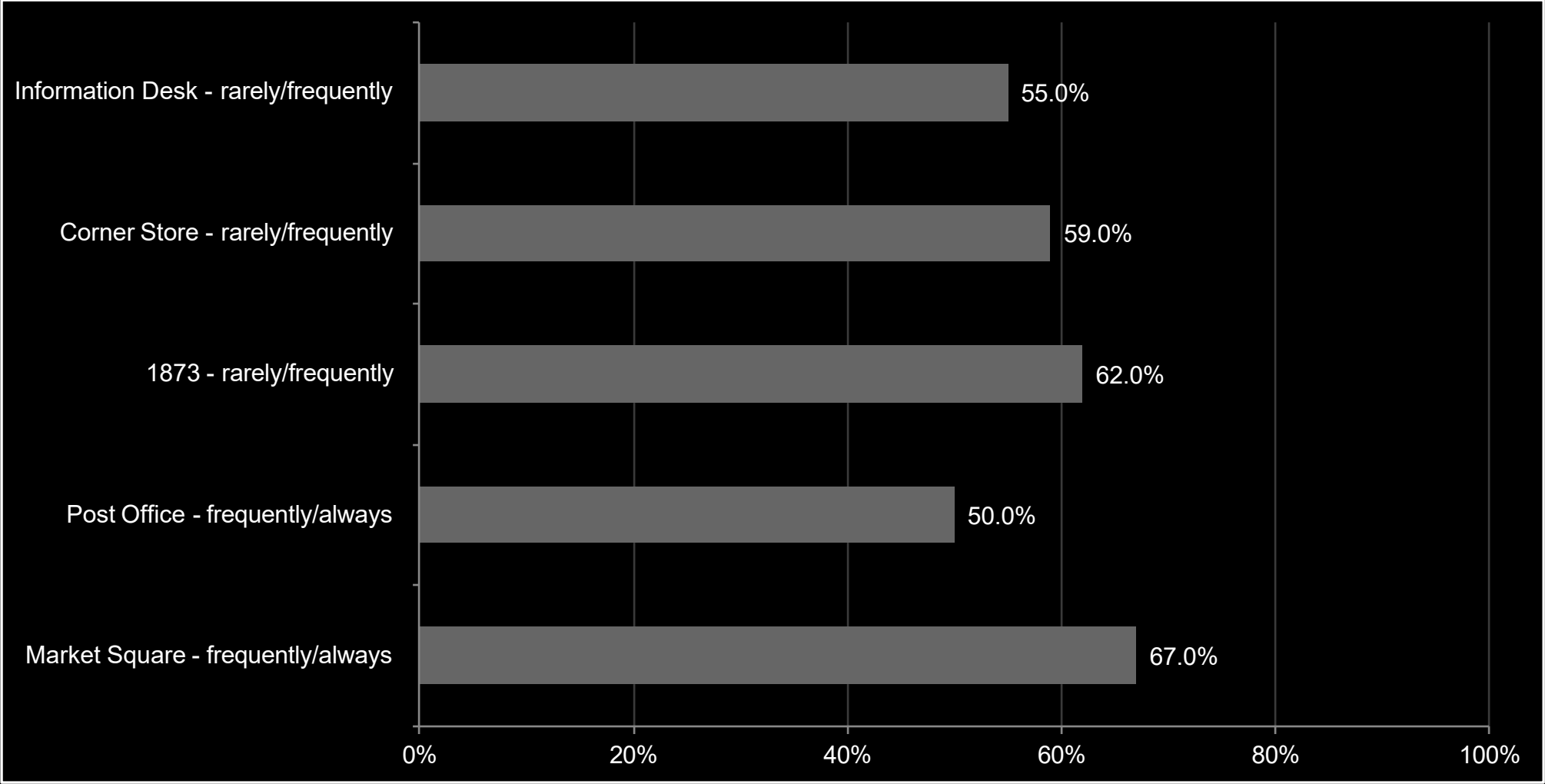
BLUU time-of-day usage

When students were most likely to visit the BLUU



Most-cited BLUU destinations

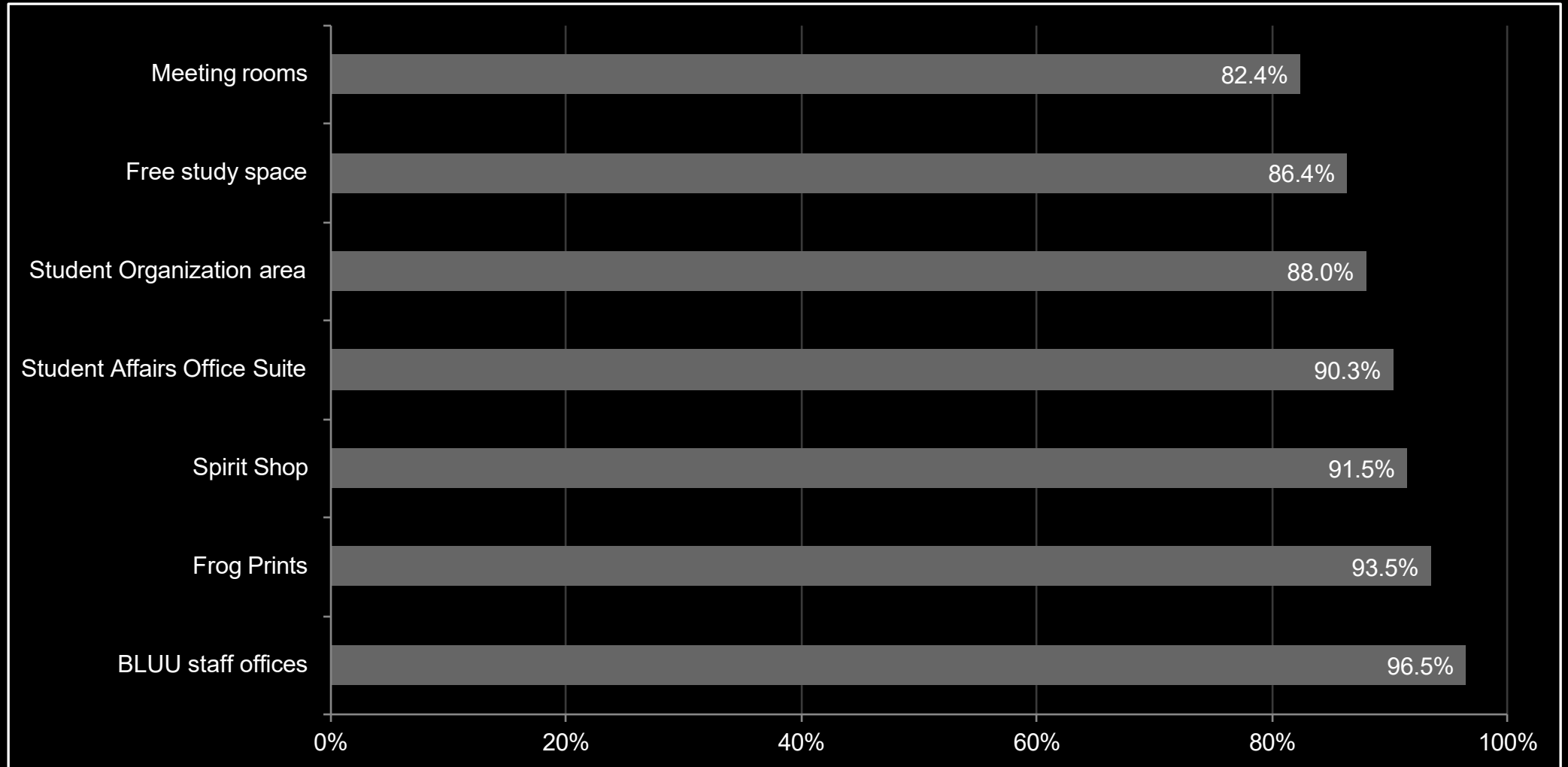
Reported destination usage patterns in the BLUU



Source: Executive Summary, Fall 2008 BLUU student utilization survey

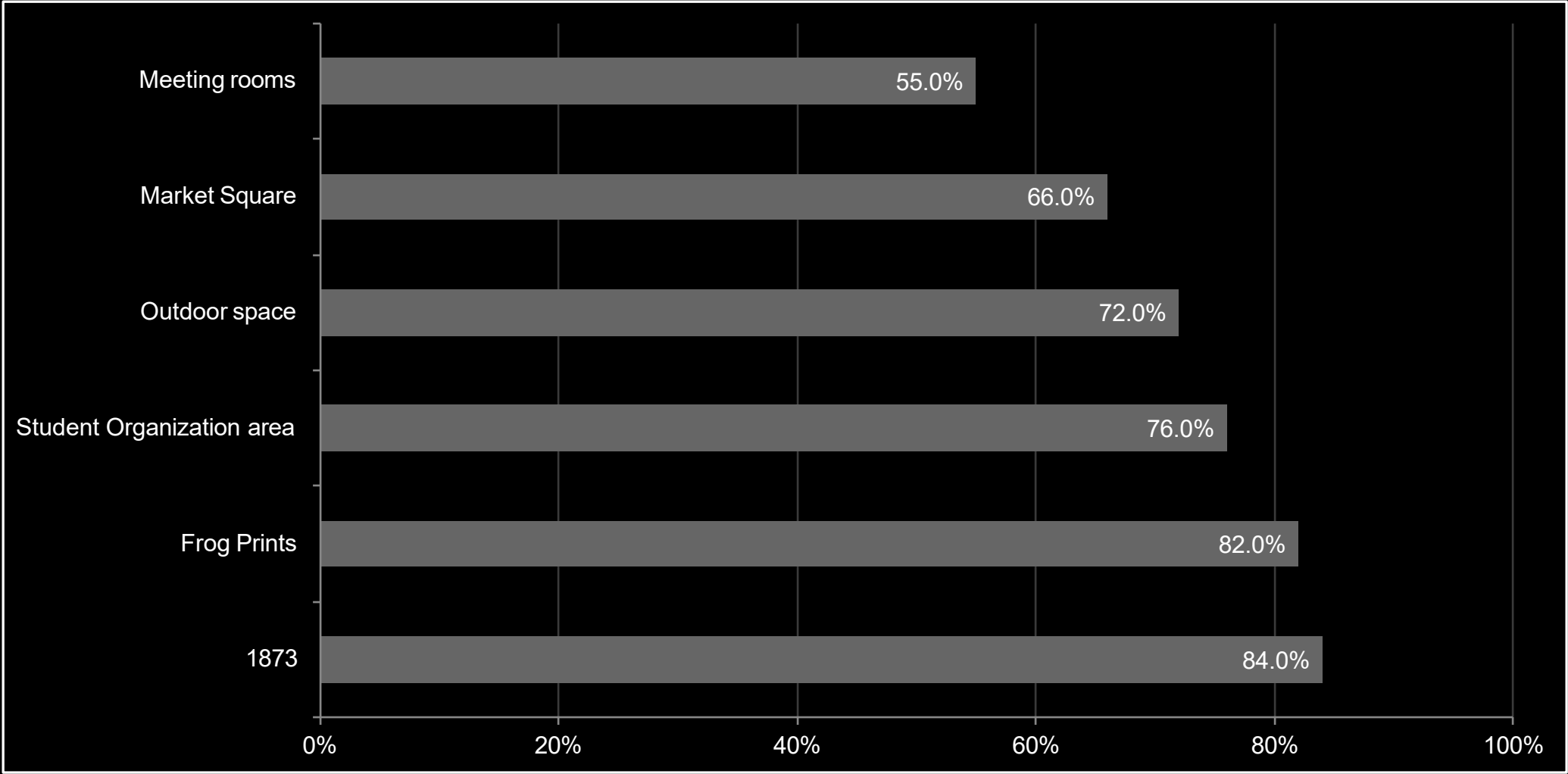
Destinations rarely or never visited

Locations students most often reported rarely or never visiting



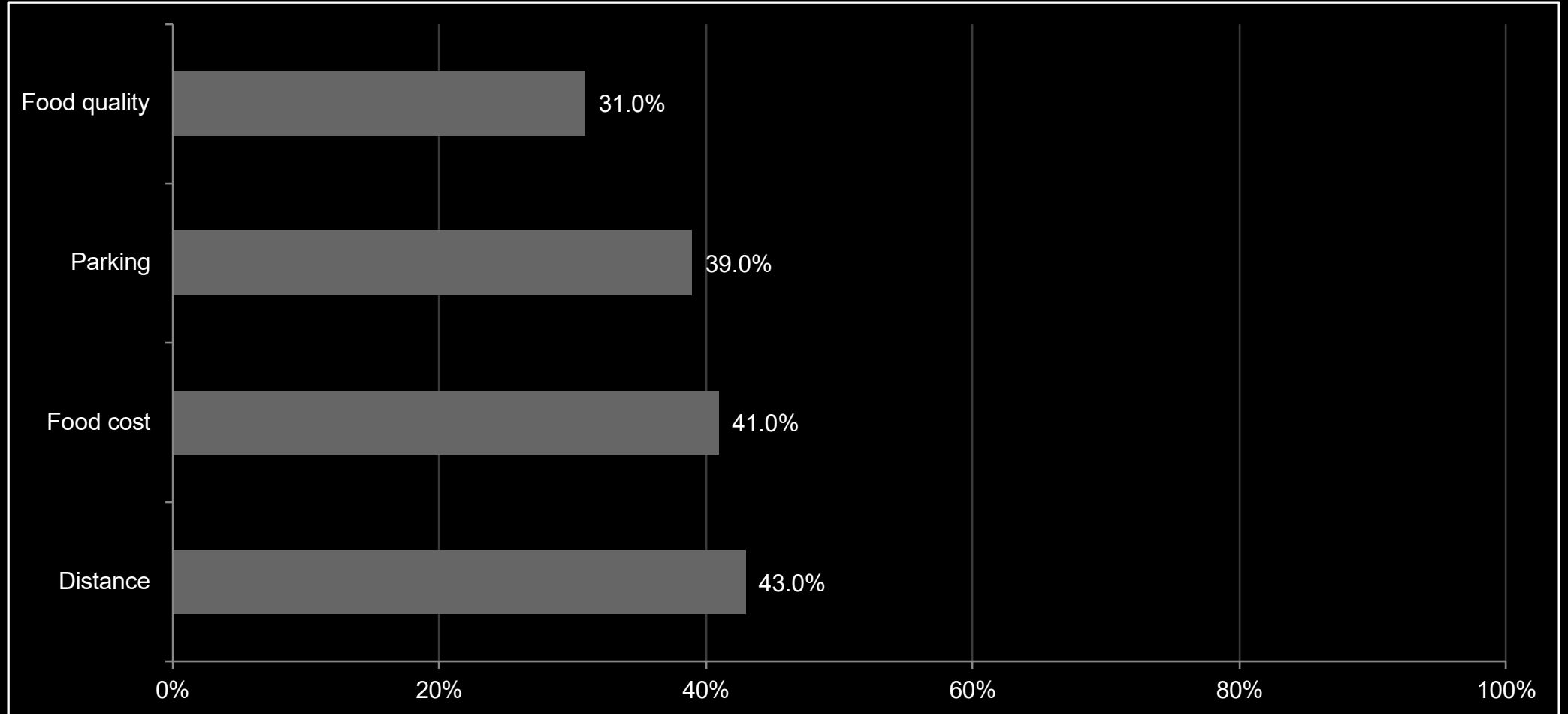
Student organization use of the BLUU

Percent reporting they never used these spaces for organizational purposes



Barriers to current utilization - primary cluster

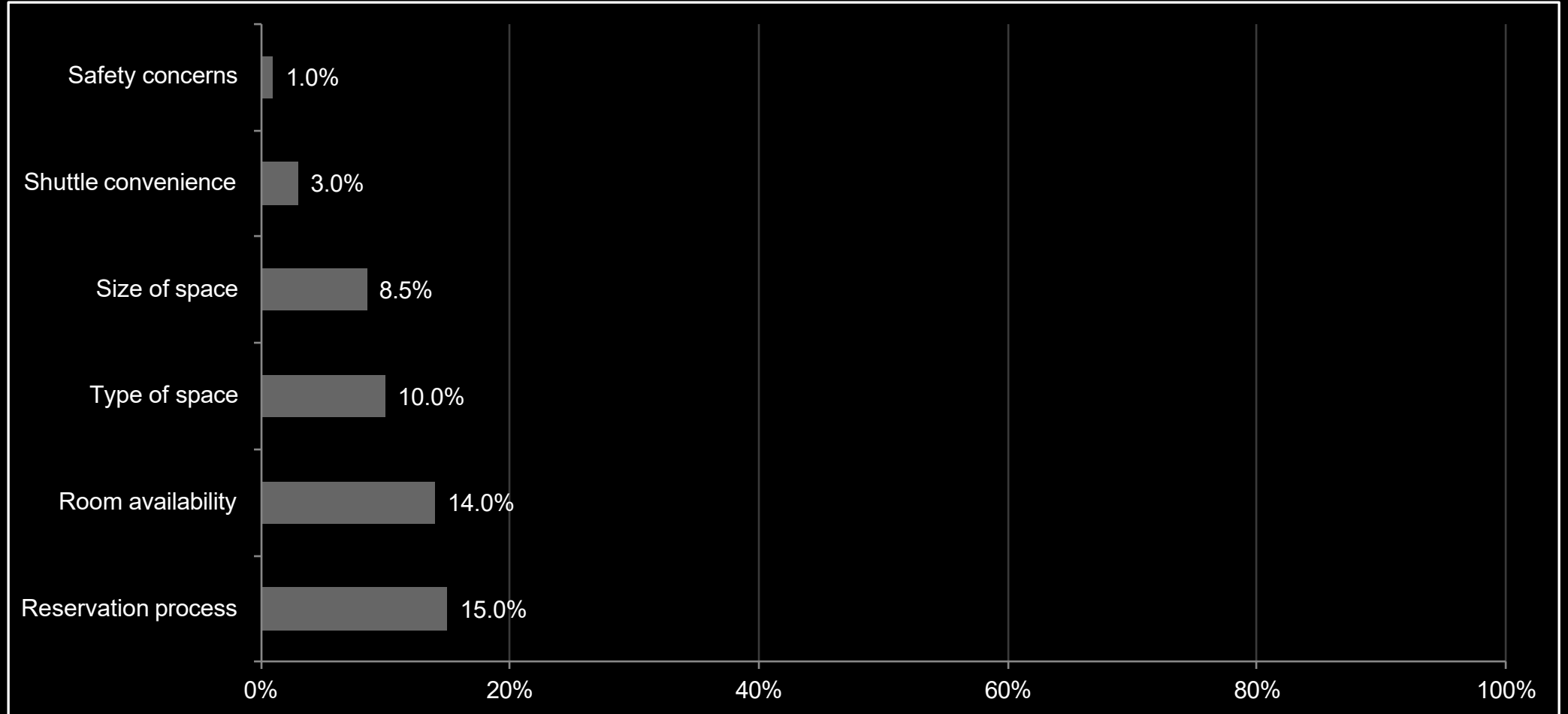
Barriers cited by respondents with minimal BLUU utilization



Chi-square analysis revealed no significant difference among barriers within this primary cluster.

Barriers to current utilization - secondary cluster

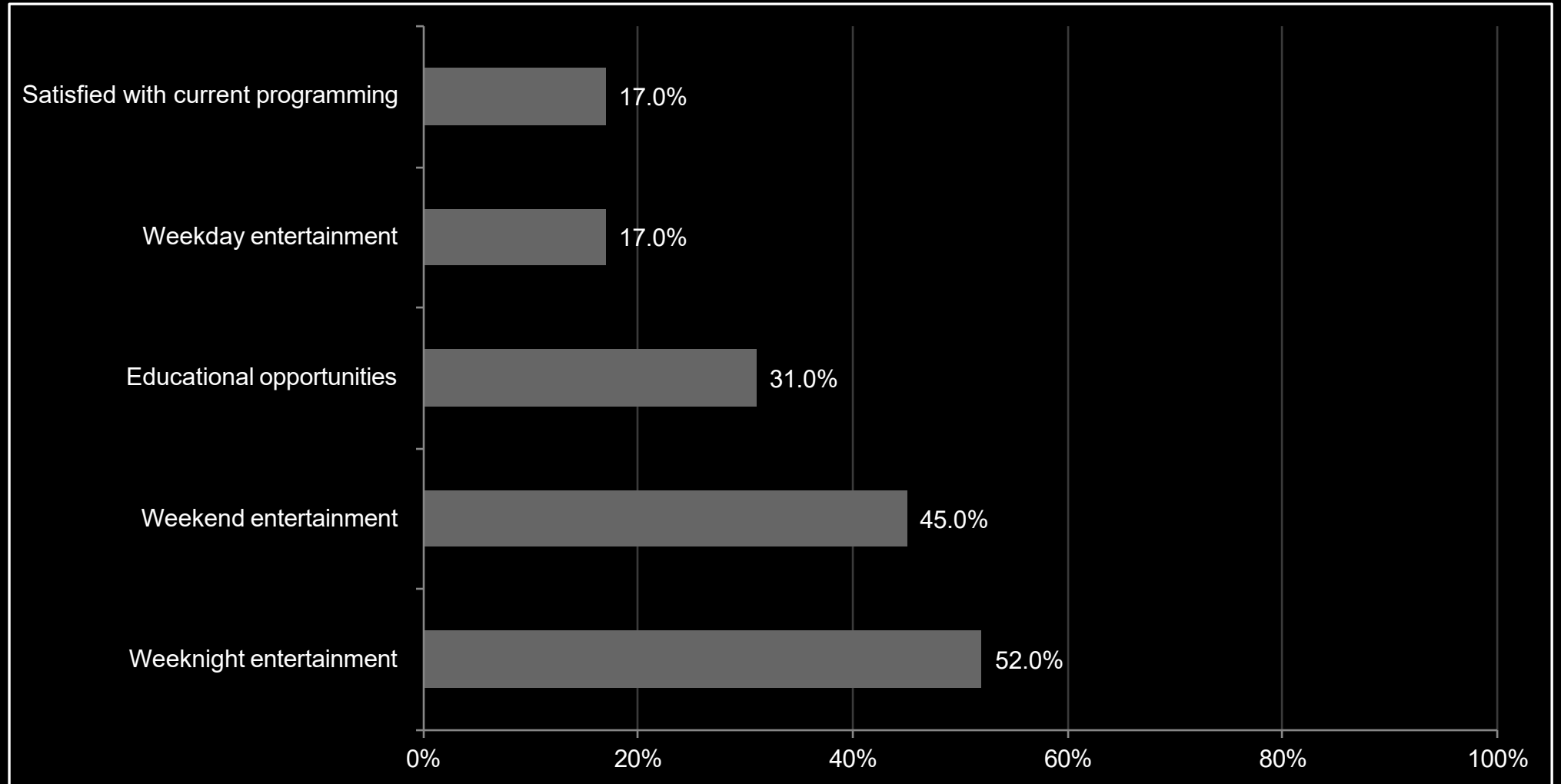
Lower-frequency barriers cited by respondents



The Executive Summary notes a significant difference between the primary barrier cluster and this secondary cluster, but no significant difference within this cluster.

Preferred future programming

Types of programs students said they would prefer in the BLUU



Requested future services

Specific services students wanted to see featured in the BLUU

