

TEXAS CHRISTIAN UNIVERSITY
GRADUATING SENIOR EXIT SURVEY



**Executive Summary
& Report
Fall 2015**

SENIOR EXIT SURVEY

Executive Summary

This report was compiled by the Office of Quality Enhancement. The purpose of this report is to inform relevant stakeholders of the disposition of undergraduate students graduating from Texas Christian University (TCU) at the completion of the fall semester 2015. The Senior Exit Survey (SES), an in-house data collection tool, was utilized to gather information.

The information included in this report is organized into three major areas: Results related to employment/ future endeavors, results related to TCU experiences, and results related to student learning outcomes.

Placement Information

✦ Full-time employment, Graduate/ Professional School	50.5%
Of those students continuing on to graduate/ professional school:	
17.2% - medicine, dentistry, or pharmacology	
13.8% - law, political science	
13.8% - business, accounting, finance	
✦ Part-time employment	8.0%
✦ Still searching	38.3%
✦ Unemployed/ Not searching	3.1%

Job Location

✦ Southwest	85.9%
84.6% in Texas	
✦ Southeast	4.5%
✦ Midwest	3.8%

Starting Salary

✦ \$0-40K	60.3%
✦ \$40-70K	32.1%
✦ \$70K+	7.7%

Areas of Employment

✦ Business	27.3%
✦ Healthcare	25.0%
✦ Communication	6.8%
✦ Education	6.8%
✦ Arts & Entertainment	5.8%
✦ Science & Engineering	5.0%
✦ Government/ Non-Profit	4.5%

Search Time

☒ Less than 3 mos	57.7%
☒ 3 – 6 mos	35.8%
☒ 6 mos +	6.1%

Internships/ Capstone Experiences Completed

☒ None	51.9%
☒ One	24.3%
☒ Two	13.3%
☒ Three	7.4%
☒ Four +	3.1%

Career Center Services Utilized*

☒ Resume/ Cover Letter Review	55.2%
☒ Career Fairs/ Events	40.4%
☒ Career Consultant Appointment	34.3%
☒ Job Postings	32.0%

*Students were instructed to "mark all that apply," therefore total will exceed 100.

Skill Development*

☒ Make informed decisions	95.7%
☒ Discern quality information	95.0%
☒ Communicate verbally	94.1%
☒ Present logical arguments	93.8%
☒ Goalsetting	93.6%
☒ Self analysis or reflection	92.7%
☒ Obtain and process information	90.8%
☒ Utilize technology effectively	90.1%
☒ Conflict management	89.7%
☒ Solve real world problems	89.2%
☒ Work in teams	89.1%
☒ Analyze quantitative data	88.2%
☒ Writing/ editing skills	86.9%
☒ Time management	85.2%

* Percent of students responding "Competent," "Advanced," or "Expert" in specific skill.

Should you have questions, comments, or recommendations, please contact the Office of Quality Enhancement, 226 Jarvis Hall, TCU Box 297305, Ext. 6454.

Methodology

The Senior Exit Survey is a proprietary tool developed over a five-year period through a collaborative effort between University Career Services, Institutional Research, Institutional Effectiveness and Quality Enhancement. Projects reviewed and considered during research and development of the instrument included, but was not limited to, Project CEO, NACE job skills, CAS Learning Outcomes, and College Senior Survey.

Graduating students were invited to complete the SES through an initial e-mail invitation one week prior to graduation. Daily e-mail reminders were sent to those students who had not previously responded to the invitation. Reminders (4) were sent up until the day of Cap & Gown pick-up. Graduating students picking up their cap & gown who had not responded through e-mail were allowed to complete the SES on site. For those students yet to complete the SES at the conclusion of cap & gown pick-up, three (3) e-mails were sent during the week after graduation encouraging them to complete the survey.

Four hundred and thirty-nine undergraduate students were scheduled to graduate in December of 2015. Three hundred and ninety-one of these students completed the SES, for a response rate of 89.1%.

The CampusLabs Baseline survey platform was utilized to administer the survey. Results from the survey were analyzed using the Statistical Package for the Social Sciences (SPSS version 23) and are provided in the following pages.

Employment/Future Endeavors

Placement Information

✦ Full-time employment, Graduate/ Professional School	50.5%
Of those students continuing on to graduate/ professional school:	
17.2% - medicine, dentistry, or pharmacology	
13.8% - law, political science	
13.8% - business, accounting, finance	
✦ Part-time employment	8.0%
✦ Still searching	38.3%
✦ Unemployed/ Not searching	3.1%

Job Location

✦ Southwest	85.9%
84.6% in Texas	
✦ Southeast	4.5%
✦ Midwest	3.8%
✦ Pacific	3.2%
✦ Northeast	1.3%
✦ Noncontiguous	0.6%

Starting Salary

✦ Below \$20K	10.3%
✦ \$20-30K	5.8%
✦ \$30-40K	16.0%
✦ \$40-50K	25.6%
✦ \$50-60K	26.9%
✦ \$60-70K	7.7%
✦ \$70-80K	5.8%
✦ \$80K+	1.9%

Areas of Employment

✦ Business	27.3%
✦ Healthcare	25.0%
✦ Communication	6.8%
✦ Education	6.8%
✦ Arts & Entertainment	5.8%
✦ Science & Engineering	5.0%
✦ Government/ Non-Profit	4.5%

Search Time

☒ Less than 3 mos	57.7%
☒ 3 - 6 mos	35.8%
☒ 6 mos +	6.1%

The average number of job offers received prior to acceptance: 1

TCU Experiences

Relevance of Major

☐ Extremely related	57.9%
☐ Somewhat related	25.4%
☐ Indirectly related	7.9%
☐ Not related	8.7%

Employment Resources Utilized*

☐ Personal contacts	42.7%
☐ Internship/ Summer/ Part-time job	17.1%
☐ Internet job site	13.8%
☐ Career fair at TCU	12.8%
☐ Company/ industry website – applied directly	12.0%
☐ LinkedIn	6.6%
☐ Frogjobs	6.1%
☐ Professional organization/ Conference	4.1%
☐ Family business	3.8%
☐ Coaching session referral	1.5%
☐ Starting own company	1.3%
☐ Career fair not TCU	0.8%
☐ Newspaper/ Print advertisement	0.5%
☐ Other	16.1%

*Students were instructed to “mark all that apply,” therefore total will exceed 100.

Internship/ Externship/ Co-op Experience within Past Year

☐ Paid	37.2%
☐ Unpaid	25.2%
☐ None	37.5%

☐ Receive academic credit	45.7%
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☐ Average number of internships completed while at TCU (Of those who completed an internship-type experience)	1.78
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Career Services Resources Utilized*

✎ Resume/ cover letter review	55.2%
✎ Career fairs and events	40.4%
✎ Appointment w/ career counselor	34.3%
✎ Job postings	32.0%
✎ Classroom presentations	28.1%
✎ Mock interviews	24.8%
✎ Orientations (Frogjobs)	16.9%
✎ On-campus interviews	14.6%
✎ Social media	14.6%
✎ Assessments (MBTI, Strong, etc.)	13.6%
✎ Workshops	9.0%
✎ Other	1.0%

*Students were instructed to "mark all that apply," therefore total will exceed 100.

Learning Outcomes

Self-Rated Skill Development*

✦ Make informed decisions	95.7%
✦ Discern quality information	95.0%
✦ Communicate verbally	94.1%
✦ Present logical arguments	93.8%
✦ Goalsetting	93.6%
✦ Self analysis or reflection	92.7%
✦ Obtain and process information	90.8%
✦ Utilize technology effectively	90.1%
✦ Conflict management	89.7%
✦ Solve real world problems	89.2%
✦ Work in teams	89.1%
✦ Analyze quantitative data	88.2%
✦ Writing/ editing skills	86.9%
✦ Time management	85.2%

* Percent of students responding "Competent," "Advanced," or "Expert" in specific skill.

Skill Development Attribution

	Academic Classes	Practical Experience	Co-curricular Involvement	On/ Off Campus Employment
✦ Make informed decisions	38.2%	27.9%	13.3%	17.5%
✦ Discern quality information	64.0%	17.1%	6.2%	10.2%
✦ Communicate verbally	43.9%	18.2%	21.6%	14.1%
✦ Present logical arguments	64.5%	13.0%	9.5%	10.1%
✦ Goalsetting	45.5%	18.7%	16.8%	14.9%
✦ Self analysis or reflection	42.0%	22.0%	18.4%	13.3%
✦ Obtain and process information	60.2%	19.0%	7.6%	10.3%
✦ Utilize technology effectively	58.0%	19.5%	8.2%	11.4%
✦ Conflict management	36.3%	20.1%	20.6%	18.7%
✦ Solve real world problems	28.7%	33.9%	12.8%	21.4%
✦ Work in teams	55.8%	10.6%	17.6%	13.5%
✦ Analyze quantitative data	65.9%	14.1%	5.7%	10.3%
✦ Writing/ editing skills	76.7%	7.9%	4.9%	7.3%
✦ Time management	46.6%	17.6%	16.0%	15.5%

SENIOR EXIT SURVEY

Concluding Remarks

- ✦ The majority of students have definitive plans upon graduation;
- ✦ The majority of graduates choose to remain in Texas;
- ✦ The starting salary for the majority of graduates is between \$30K - \$60K annually;
- ✦ Business and healthcare seem to be the main industries where TCU graduates find employment;
- ✦ The majority of graduates find employment within 3 months of beginning their search;
- ✦ Most graduates receive at least one job offer before making a selection;
- ✦ The majority of graduates believe their major is relevant to their employment;
- ✦ Personal contacts provide the most opportunity for future employment;
- ✦ Almost half of the graduates completed some type of internship/ practicum experience;
- ✦ The majority of graduates utilized Career Center services to secure employment;
- ✦ Graduates endorsed high levels of competence in skills identified by employers as desirable;
- ✦ Graduates seem to learn skills in a multiplicity of ways, primarily through academic activities.

Administrative Reflection

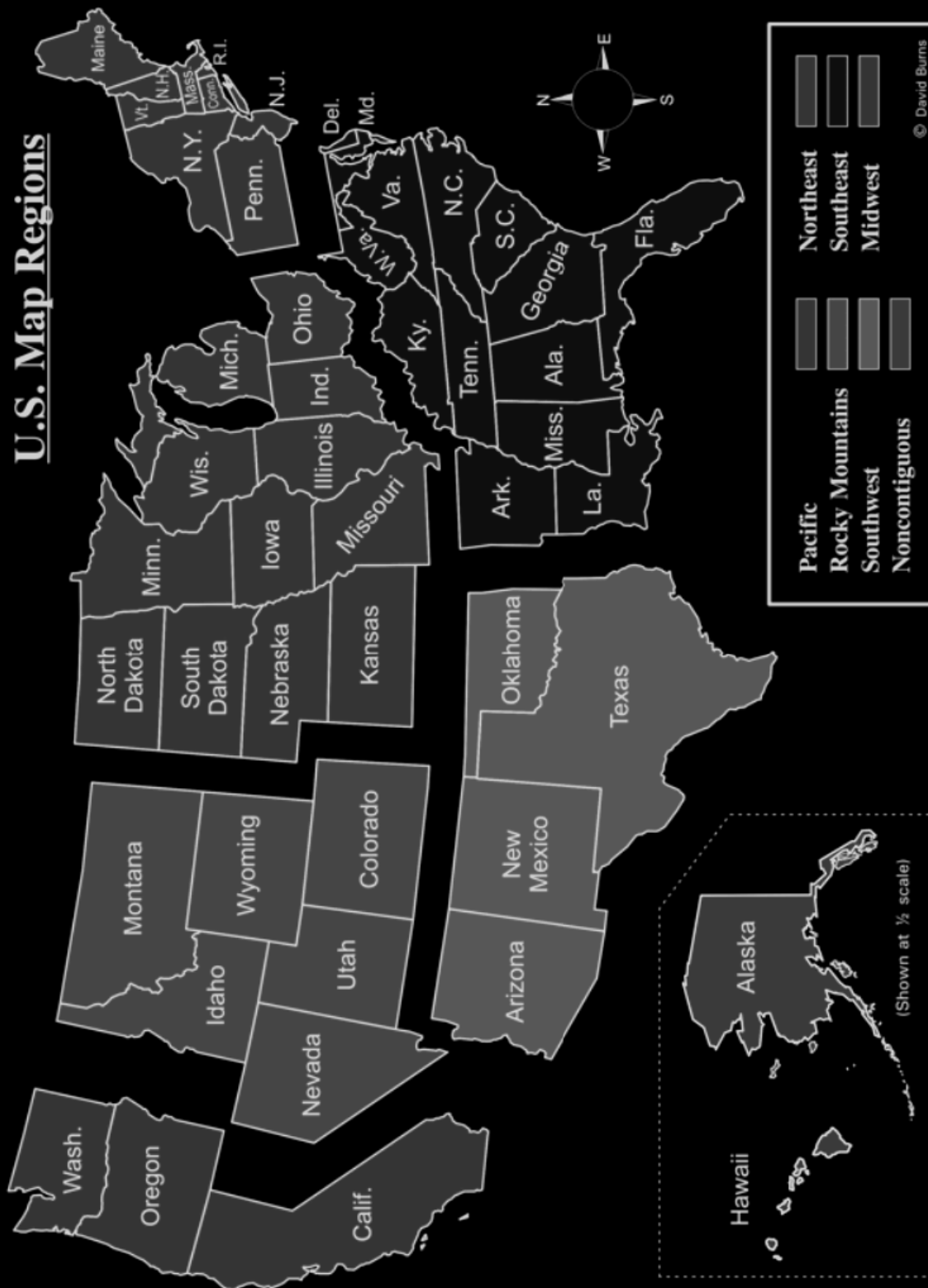
After following up with a few graduates (4) who had not been searching for a job, I learned that all of them had plans. These plans included playing in the National Football League, playing in a band, writing the great American novel, and comedy/acting in Los Angeles.

While a few TCU graduates leave the university with an inauspicious experience, most of them have been *extremely* satisfied with their undergraduate experience. Some have been “transformed” and many have been “inspired.” They seem to leave with that “can do” attitude and a belief that anything is within their reach. And, they believe that TCU has contributed greatly to their developing the skills and competencies necessary to help make their dreams come to fruition.

SENIOR EXIT SURVEY

Region Map

U.S. Map Regions



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Employer List

ACH	Kroger
Affinitas	Lake Worth Animal Clinic
Amazon	Lcomm Marketing
American Airlines	Lockerdome LLC
Arkansas Children's Hospital	Lockheed Martin
Atlantis	Lonestar Resources
AXA Advisors	lululemon
Bank of America	M/C/C
Baylor All Saints Medical Center	Marketing Group
Baylor Scott & White	Markit
Baylor University Medical Center	MBK Sports Agency
Beach Riot	Memorial Hermann Hospital
Boyd Martin (Equestrian)	Merrill Lynch
Capgemini	Mesa Springs
CBS 11 KTVT	Methodist Dallas Medical Center
Cecil Sellers Cattle Company	Methodist Mansfield Medical Center
Center Street Finance	Microsoft
Children's Medical Center Dallas	Monterey Bay Aquarium
Children's Mercy Hospitals and Clinics	NFL
Citizen	OCJ Apparel
Collabera	OU Medical Center
Comerica	Parkland Medical Center
Communities in Schools of Greater Tarrant County	Paul Kasmin Gallery
Cook Children's Medical Center	Performance Course
Corporate Promotional Sales	PhysAssist
Deloitte	Private Oil and Gas/Cutting horse training operation
Department of Treasury	Red Productions (working freelance on a film - not a company position)
Doctors In Training	Remax
EOG Resources, Inc.	Rosewood Mansion on Turtle Creek
Favor	Ross and Mathews - Attorneys
Fidelity Investments	Rutas Aereas HRG
Fort Worth Christian School	Saddle Creek Logistics
Fort Worth Independent School District	Sapient Global Markets
Fort Worth Zoo	Seton Medical Center
Frank Comiskey Agency, Inc.	Sewell Automotive
Fred's	South American Show Jumping
General Motors	Tara Wilson Agency
Georgia Southern University	Texas Christian University
Harris Methodist Hospital Fort Worth	Texas Health Resources
Holmes Murphy	The Kennedy/Marshall Company
HPS	The Richards Group
IBM	UBS
Insight Global	US Army
J.P. Morgan & Chase Co.	Ustyled
Jacobs Engineering	Vavoulis, Weiner, McNulty LLC
Jasper Ridge Partners	Verdad real estate
Javelin DC	W.E. Carlson Corporation
John Peter Smith Health Network	Zyn22
John Peter Smith Hospital	
KPMG	

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